

## SOFTWARE RADIO TECHNOLOGY PLC

### **SRT contracts Wright Design to develop its own range of TETRA products for sale in Europe**

Software Radio Technology plc (“SRT”) is pleased to announce that it has entered into an agreement with Wright Design to create a range of low cost, user friendly OEM TETRA professional mobile radio (“PMR”) products.

Over the last five years SRT has developed a complete TETRA technology solution which has been sold in various forms to eight manufacturers in Europe and Asia. The technology, which has been designed to be flexible and to enable extensive local customisation, will provide a substantial expansion of choice for TETRA equipment buyers.

SRT believes a significant market exists in Europe for a low cost, user friendly OEM handset which traditional PMR dealers, network operators and other interested parties can buy, brand as their own and customise on a per user basis. As announced on 29 March 2007 and following the success of a similar combined OEM and technology licence business model in the Marine business, SRT decided to develop and produce its own TETRA OEM products to address this market.

SRT has chosen Wright Design to develop the mechanics and styling of the final products. Wright Design displayed a deep knowledge of the PMR market place and a genuine enthusiasm for the project.

Simon Tucker, SRT’s Managing Director said: “Europe remains a significant growth market for digital PMR/TETRA and due to encryption issues it is difficult for non-EU based PMR manufacturers to address it. However, in our opinion, demand for a competitively priced, user friendly range of handsets is strong due to the currently limited choice. Our OEM programme is designed to fill this gap. Wright Design is the ideal choice for us given their experience and this has been confirmed by the strong relationship which is developing between the SRT OEM and Wright Design teams.”

#### **Enquiries:**

Software Radio Technology plc  
Simon Tucker  
Managing Director

01761 409500  
[simon.tucker@softwarerad.com](mailto:simon.tucker@softwarerad.com)

Hanson Westhouse Limited  
Tim Feather

0113 246 2610

CityRoad Communications  
Paul Quade

07947 186694

#### **About SRT:**

Founded in 1987 and quoted on AIM in 2005, SRT focuses on the development of turnkey technology product solutions for homeland security applications. SRT’s technologies are used by manufacturers to fast track and de-risk the development of their own products. SRT has focused on the areas of professional voice and data radio communications such as

TETRA and maritime identification and tracking systems, such as AIS: both of which are global standards. The company has a worldwide customer base with a business model based on customers paying royalties on each product manufactured.